

Maimilu

Good life, simplified

www.maimilu.com

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Maimilu provides end to end services to assist an event & venue management.
We help venue owners and event organizers to manage, publish, sell and market their event tickets or promote their venue with less hassles.

Simplify your event & venue sales & ticketing management with Maimilu



EVENT / VENUE



EVENT GOERS

Our Service

In Maimilu, we help event and venue to reach their sales goals as well as widen their market exposure.

Event & Venue Ticket Management

Perfect to manage;

1. Concert
2. Exhibition
3. Fair
4. Seminar

1

Event & Venue Integrated Selling Platform

Perfect to sell;

1. Voucher
2. FDC
3. Ticketbox
4. Table Reservation
5. RSVP

2

Venue Digital Marketing

Perfect to increase
exposure of :

1. Bar & Lounge
2. Nightclub
3. Dining & Cafe
4. Event Space

3

Why Maimilu?

We connect you with Indonesia' event goers. We simplify your sales & marketing and maximize your sales as well as event & venue exposure.

The end to end services for your event & venue include the following activities:

1. Online & Offline Ticket Sales
2. Integrated Ticket & Booking Sales Tools
3. Event Ticketbox, Venue FDC, Reservation (RSVP) & Voucher
4. Event Secure Gate Entry / Check-In System
5. Attendees Reporting & Insight
6. eTicket (QR code / RFID)

Our primary goal is the success of your event & venue

News Coverage

DailySocial^{id}

SWA

SINDO NEWS.com

TECHINASIA

Life On The Go
market+

Why Maimilu?

Power up your ticketing process with Indonesia's most complete & integrated service & feature for event ticketing.



**Online & Offline
Sales**



**Fast Sales
Withdrawal**



Report & Analyse



**Gate Check-in
Apps**



**Public & Private
Event**



**Discount &
Promo Code**



Embed Widget



**Custom Ticket
Design**



**Custom Checkout
Form**



**Faster Purchase
with Guest Checkout**

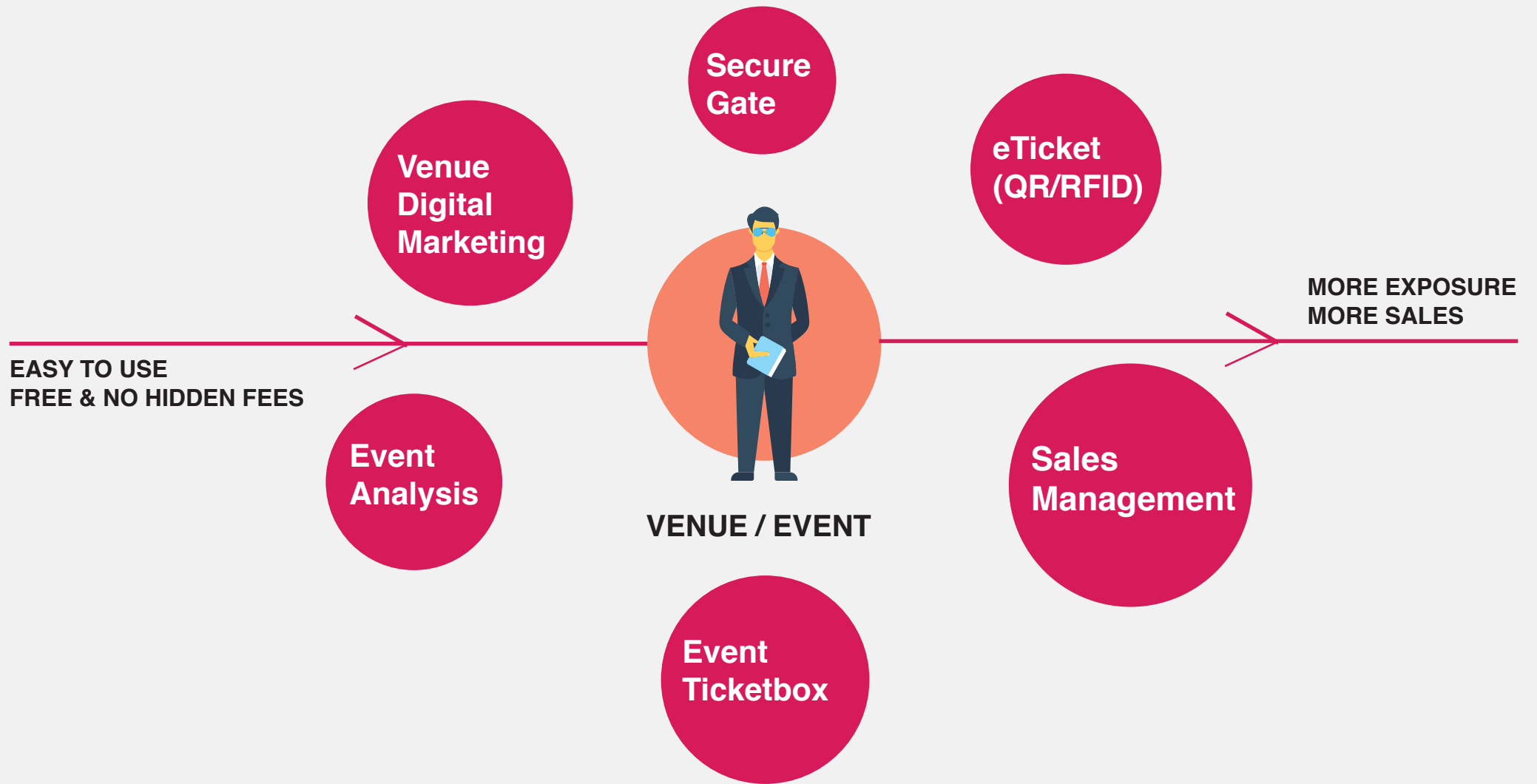


**Sales Distribution
Channel**



Digital Marketing

We deliver robust platform for Event and Venue

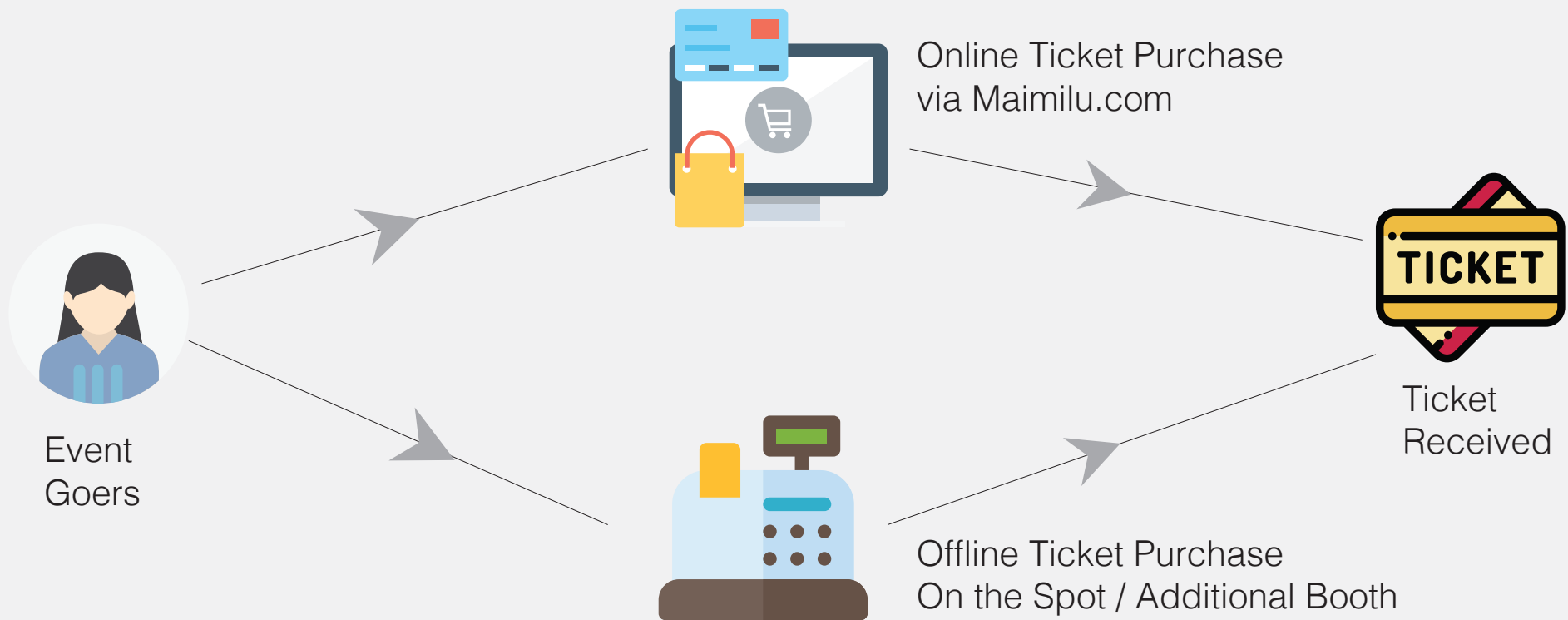


End to End Services for Your Event & Venue

- 1** Online & Offline Ticket Sales
- 2** Digital PR
 - A. Photography
 - B. Press Content Writing
 - C. Media Press Release
- 3** Digital Marketing
 - A. Google Advertising
 - B. Facebook & Instagram Advertising
 - C. Mail Blast
- 4** Secure Gate Entry
- 5** Reporting & Analytics
- 6** Ticket Add-Ons Options
 - A. RFID Embedded Bracelets
 - B. Barcode Imprinted Bracelets
- 7** Venue Digital Marketing

Online & Offline Ticket Sales

All ticket purchases are completed online. We offer you a simplified way to customize and sell your tickets easily. Through our service, we will help you manage your tickets safely.



Digital PR

We are also able to help you connect to your targeted audience with ease. We will use various methods to promote your event, in order for you to efficiently attract more customers.

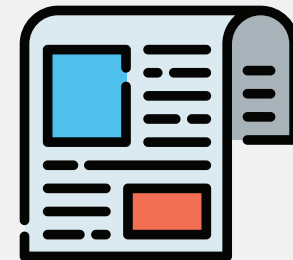
- A. Event Photography
- B. Press Content Writing
- C. Media Press Release



Event / Venue
Photography



Content
Writing



Media
Press Release

Digital Marketing

We will help you market your event effectively through the use of various methods. We can help you promote your event through Google Adwords, Facebook, Instagram and Mail Blast.

If you use our service, you will also get a special slot to display your event on the "Featured Events" section on our main page.

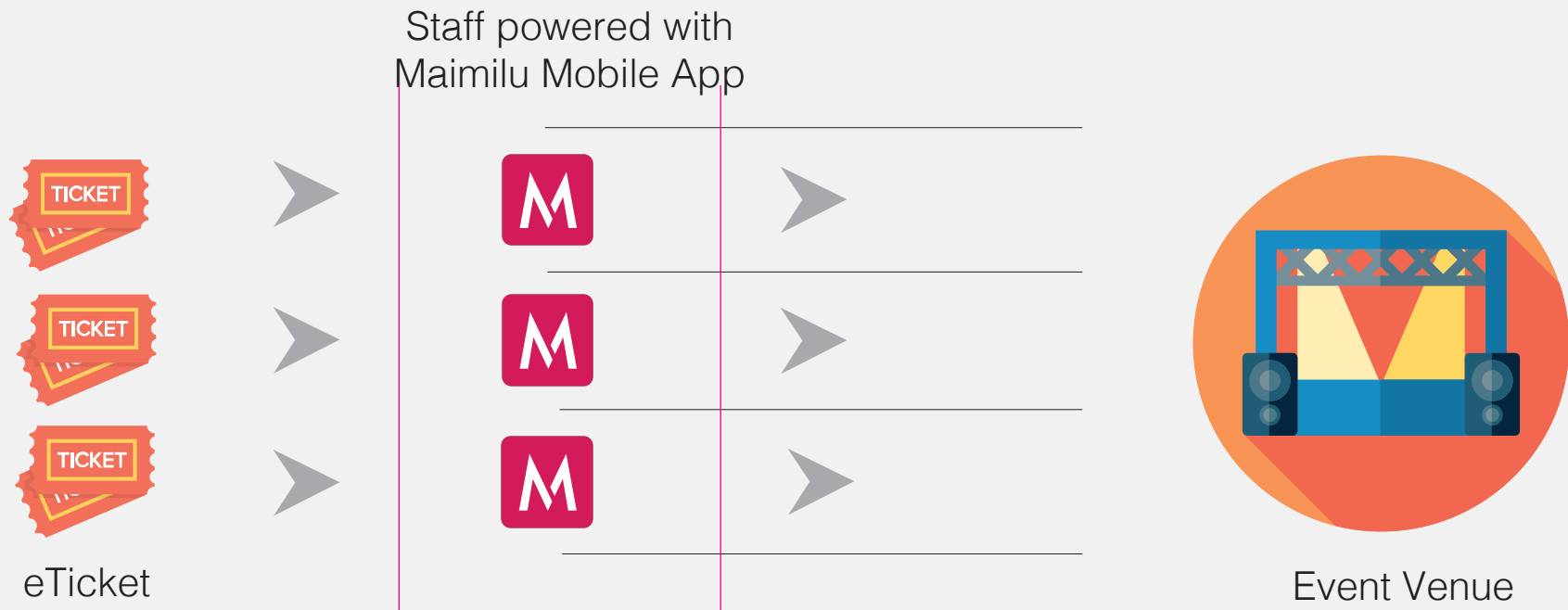
- A. Google Advertising
- B. Facebook Advertising
- C. Instagram Advertising
- D. Mail Blast



Secure Gate Entry

We will also help you manage the ticket validation process at the entrance gate of your event.

Though this is a manual process, but with our Maimilu mobile app, we will ensure that forged tickets can't get admitted.



Reporting & Analytics

In Maimilu, you are not only selling your tickets. We will help you understand your attendees better through our reporting and analytics tools.

Mud Warrior 2017 Preview

📍 Sentul City, West Kelapa Gading, North Jakarta City, Special Capital Region of Jakarta, Indonesia

📅 18 February 2017 at 05:45 - 18 January 2017 at 23:00

🔗 <https://maimilu.com/e/mud-warrior-2017>
Edit Event URL

- Dashboard
- Edit Event
- Content
- Checkout
- Attendees
- Order
- Analytics
 - Attendee Analytics
 - Transaction Analytics
 - Page Analytics
- Widget

ATTENDEE ANALYTICS

Attendee participation and satisfaction are key to demonstrating event organization performance. Maimilu's Analytics functions let you see at a glance which tickets are being sold the most, make your selections, filter out what's not needed and provide the reactivity your attendees have come to expect.

The visualization only shows 5 top data. Please click Export Data in Excel to get full data.

By Gender

Gender	Count
Female	~65
Male	~35

By Address

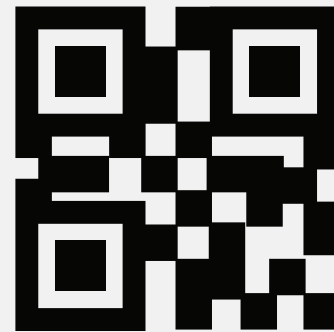
Address	Count
Jakarta	~45
Bali	~20
New York	~15
Seattle	~10
Singapore	~10

Export as JPG | Export Data in Excel | Export as JPG | Export Data in Excel

Ticket Add-Ons Options

To securely sell your tickets, you are also given the option to add some additional accessories to your tickets. This can also be used to attract more potential buyers.

You can add a barcode, or you can also choose to implant an RFID tag into your ticket. Combined with the use of Maimilu Mobile App, you can ensure maximum security for your event.



Currency & Marketing Coverage

Our users are worldwide.

You may create your events using currency;

1. IDR (Indonesian Rupiah),
2. USD (US Dollar)
3. SGD (Singapore Dollar)

Get higher sales by targeting overseas market



IDR



USD



SGD

Online Ticketing Service Fee

As Event and Venue Owner, you are not charged with any fee (**FREE**).
We only charge 2% + IDR 1000,- per paid ticket sold to your customer (exclusive).
And we not charged any fee to a free ticket.

For example:

Your paid ticket price : **IDR 100.000**

Service Fee : 2% + IDR 1000 = $(2\% \times \text{IDR } 100.000) + \text{IDR } 1000 = \text{IDR } 3000$

Your customer pay : $\text{IDR } 100.000 + \text{IDR } 3000 = \mathbf{IDR } 103.000$

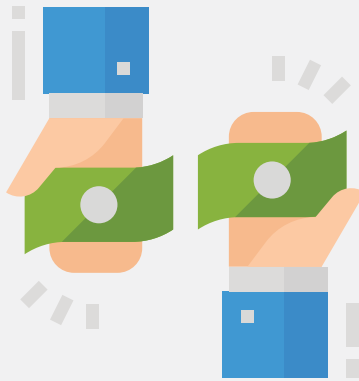
You still get IDR 100.000 per ticket sales without any fee charged!

Online Ticketing Sales Withdrawal

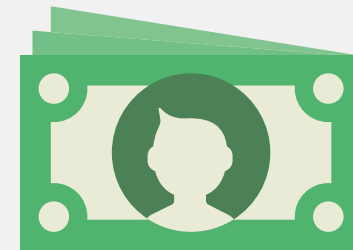
Get paid fast! For total sales received, you may withdraw the sales at ***anytime***.
We transfer total sales to your bank account in maximum 7 work days.



***Ticket Sale Close
(D-1 or anytime)***



***Request Sales Withdrawal
via Email or Event Dashboard***



***In Maximum 7 Work Days
Total Sales will Transferred to
your bank account***

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